

PROVIDER BULLETIN

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December 28, 2010

PHYSICIANS, NURSE PRACTITIONERS, NURSE MIDWIFE, PSYCHIATRIC CLINICAL NURSE SPECIALISTS, PSYCHIATRIC MENTAL HEALTH NURSE PRACTITIONERS, PSYCHOLOGISTS, PROVISIONALLY LICENSED PSYCHOLOGISTS, LICENSED CLINICAL SOCIAL WORKERS, LICENSED MASTERS SOCIAL WORKERS, LICENSED PROFESSIONAL COUNSELORS, AND PROVISIONALLY LICENSED COUNSELORS

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SMOKING CESSATION FOR PREGNANT WOMEN

In Missouri, the adult smoking rate (24.9%) in 2008 was the 4th highest in the United States. The smoking rate for Missouri's pregnant women has remained consistently high at around 18% for the past 10 years. Although abstinence early in pregnancy will produce the greatest benefits to the fetus and expectant mother, quitting at any point in pregnancy can yield benefits. Cigarette smoking during pregnancy imparts risks to both the woman and the fetus. Adverse fetal growth, premature births, low birth-weight, placental abruption and sudden infant death syndrome (SIDS) have been identified as risks, as well as being linked to cognitive, emotional, and behavioral problems in children. Therefore, clinicians should offer effective tobacco dependence interventions to pregnant smokers at the first prenatal visit as well as throughout the course of the pregnancy. Many women are motivated to quit during pregnancy, and health care professionals can take advantage of this motivation by reinforcing the knowledge that cessation will reduce health risks to the fetus and emphasizing the postpartum benefits for both the mother and child. Cigarette smoking during pregnancy is the greatest modifiable risk factor for pregnancy-related morbidity and mortality in the United States. Published guidelines recommend smoking cessation counseling for all pregnant women prior to implementation of pharmacologic intervention.

On October 29, 2010, coverage began for smoking cessation, including both behavioral and pharmacologic interventions, for pregnant women who are eligible for MO HealthNet. Pharmacologic interventions include:

Brand Name	Generic Name
Nicorette Gum	Nicotine Gum
Nicotrol Inhaler	Nicotine Inhaler
Nicorette Lozenge	Nicotine Lozenge
Nicotrol NS	Nicotine Nasal Spray
Nicoderm	Nicotine Patch
Chantix	Varenicline
Zyban/Wellbutrin	Bupropion SR

MO HealthNet will cover two (2) quit attempts of up to 12 weeks of intervention per lifetime, including behavioral and pharmacologic interventions. MO HealthNet will cover the quit attempts up to 365 days postpartum. Additional smoking cessation criteria information may be found on the MHD Web site at the following link:

<http://dss.mo.gov/mhd/cs/pharmacy/pdf/smoking-cessation.pdf>.

The smoking cessation behavioral intervention reimbursable by MHD is based upon well established evidence as defined by the U.S. Surgeon General. The face-to-face intervention utilizes the “5-A’s” (Ask, Advise, Assess, Assist, Arrange), pregnancy specific education materials, self-help materials, problem solving guidance, and social support. U.S. Preventive Services Task Force (USPSTF) also recommends the use of motivational interviewing, assessing readiness to change and telephone quit lines. Frequency and duration of the behavioral intervention should be determined on an individual basis and related to the patient’s history of smoking and willingness to quit.

Quit lines are currently available via the MO Department of Health and Senior Services to Missourians attempting to quit smoking at <http://www.dhss.mo.gov/SmokingAndTobacco/>.

Following are some helpful links to resources for clinicians regarding Smoking Cessation for Pregnant Women.

http://www.acog.org/departments/dept_notice.cfm?recno=13&bulletin=1863

<http://www.ahrq.gov/clinic/tobacco/clinhlpsmksqt.htm>

<http://www.helppregnantsmokersquit.org/>

Additional links including resources for clinicians and smokers may be accessed via the MHD Web site at <http://www.dss.mo.gov/mhd/cs/psych/pages/smoking.htm>.

The following procedure codes should be used to bill for the behavioral intervention:

Physicians, Nurse Practitioners, Nurse Midwives, Psychiatric Clinical Nurse Specialists, Psychiatric Mental Health Nurse Practitioners, Psychologists, Provisionally Licensed Psychologists (Psychologists and Provisionally Licensed Psychologists must use the AH modifier)

Procedure Code	Description	Reimbursement Rate
99406	Smoking and tobacco use cessation counseling visit; intermediate, greater than 3 minutes and up to 10 minutes Face-to-face with the patient.	\$8.00
99407	Intensive, greater than 10 minutes face-to-face with the patient.	\$12.00

Licensed Clinical Social Workers (LCSW), Licensed Master Social Workers (LMSW), Licensed Professional Counselors (LPC), Provisionally Licensed Professional Counselors (PLPC). (LCSWs and LMSWs must use the AJ modifier. LPCs and PLPCs must use the UD modifier)

Procedure Code	Description	Reimbursement Rate
99406	Smoking and tobacco use cessation counseling visit; intermediate, greater than 3 minutes and up to 10 minutes face-to-face with the patient	\$6.00
99407	Intensive, greater than 10 minutes face-to-face with the patient	\$9.00

LCSWs and LMSWs may be reimbursed for services provided to adults in the Rural Health Clinic or Federally Qualified Health Center setting only.

In order to be reimbursed by MHD, the claim for the behavioral intervention must contain one of the following diagnosis codes: V22.0 – V22.2, V23.0 – V23.9, 649.0 – 649.04. MHD will cover up to 12 sessions in a 12 week period. A maximum of 24 sessions per lifetime is allowed. Reimbursement is limited to one session per day. The behavioral intervention must be face-to-face with the patient.

The behavioral intervention is included in the global fee for prenatal/delivery/post partum care billed by physicians and nurse midwives and should not be billed separately.

MO HEALTHNET MANAGED CARE ENROLLEES

Patients enrolled in an MHD managed care health plan receive the Smoking Cessation behavioral intervention on a fee-for-service basis outside of the MHD managed care benefit package.

Provider Bulletins are available on the MO HealthNet Division (MHD) Web site at <http://dss.mo.gov/mhd/providers/pages/bulletins.htm>. Bulletins will remain on the Provider Bulletins page only until incorporated into the [provider manuals](#) as appropriate, then moved to the Archived Bulletin page.

MO HealthNet News: Providers and other interested parties are urged to go to the MHD Web site at <http://dss.missouri.gov/mhd/global/pages/mednewssubscribe.htm> to subscribe to the electronic mailing list to receive automatic notifications of provider bulletins, provider manual updates, and other official MO HealthNet communications via E-mail.

MO HealthNet Managed Care: The information contained in this bulletin applies to coverage for:

- MO HealthNet Fee-for-Service
- Services not included in MO HealthNet Managed Care

Questions regarding MO HealthNet Managed Care benefits should be directed to the patient's MO HealthNet Managed Care health plan. Before delivering a service, please check the patient's eligibility status by swiping the red MO HealthNet card or by calling the Interactive Voice Response (IVR) System at 573-635-8908 and using Option One for the red or white card.

Provider Communications Hotline
573-751-2896